

# MEC

MIDWEST ENERGY & COMMUNICATIONS

## Cutting the Cord

Chuck Allen



# Cut The Cord

by

## Taking advantage of Online Streaming services using your High Speed Internet.

[Cutting the Cord](#)

**Over The Top Streaming Services** are an alternative to traditional satellite and cable television services available to people who have a **High Speed Internet Connection** and **Streaming Devices.**

# Advantages of Streaming Services

## 1. **Cost Savings**

OTT services are less expensive than their cable or satellite equivalencies.

## 2. **Personalization**

A huge number of options allow you to pick and choose content you want, dismantling cookie cutter content packages.

## 3. **Convenience**

Services are available on a wide range of devices and can be access from any high speed internet source.

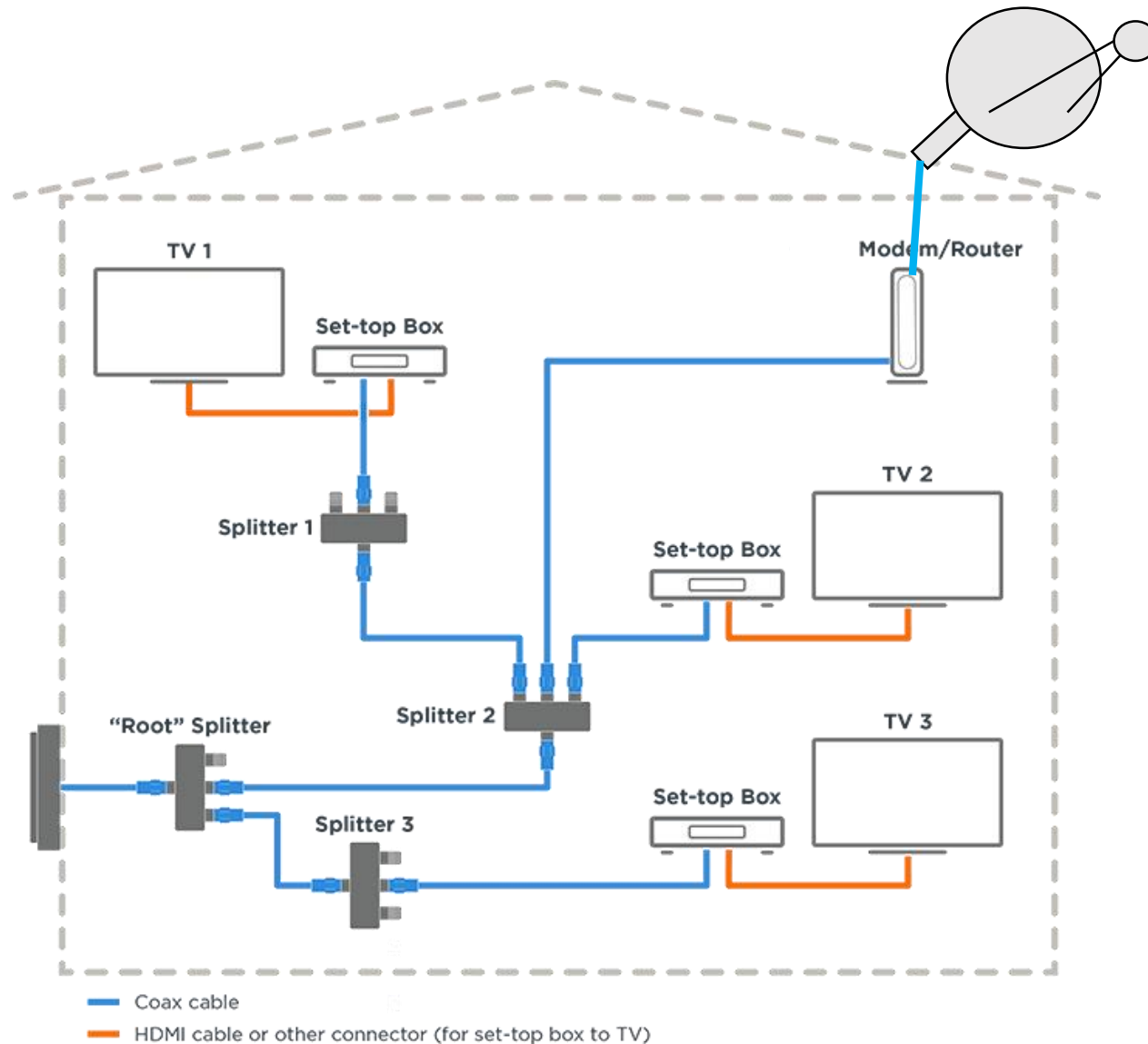
# What do *I* need to use streaming services?

1. High Speed Internet with Unlimited and Unthrottled Data: *Midwest Energy & Communications Fiber Optic Internet Service.*

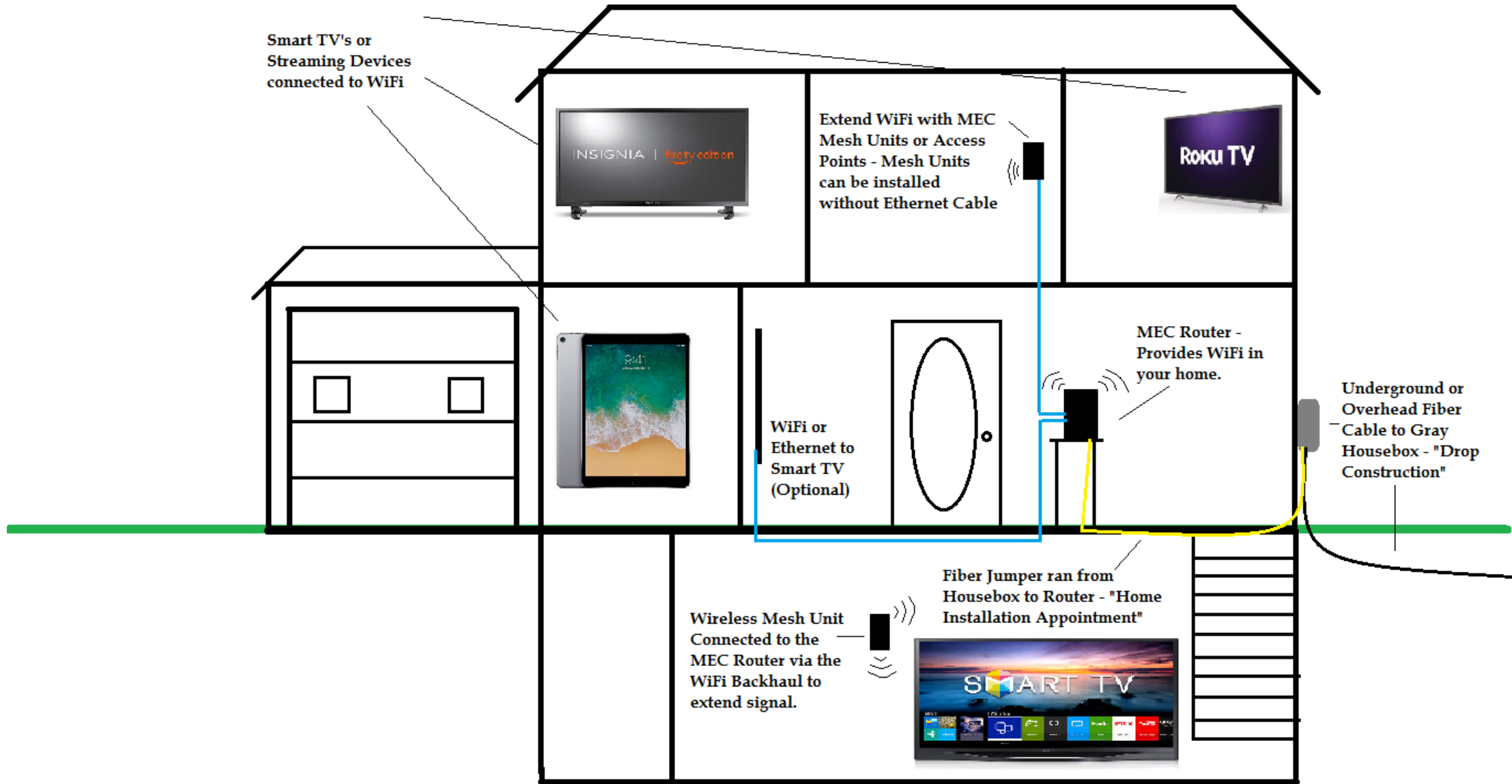
2. Streaming Devices: *Smartphones, Tablets, Laptops, and Streaming Sticks & Smart Tv.*

3. Subscriptions to Streaming Services: *Netflix, Hulu, Sling TV, Direct TV NOW, etc.*

# Current Cable/Satellite Equipment



# Streaming Equipment



- Regularly Scheduled Programming

- Sling TV
- Direct TV Now
- PlayStation Vue
- Hulu Live
- YouTube TV

- Free TV Apps

- Pluto TV
- PBS
- Roku App

- On-Demand Content

- Netflix
- Hulu (SVOD)
- Amazon Video (Amazon Prime)
- MLB.TV
- HBO Now
- Starz
- YouTube Red
- Showtime
- CBS All Access



# Streaming Devices

## Roku® Streaming Stick®+

Pick a room, any room. With brilliant picture quality, 4x the wireless range, and a new voice remote, it's our portable Streaming Stick®, super-charged.

Great for: High-performance portability | TVs further from your router | 4K and HDR TVs\*

\$59.99

Add to cart

Find in store | Compare

★★★★★ 4.5

Free shipping over \$50\*



Streams  
HD 4K HDR

## Apple TV 4K

Apple TV 4K is the most immersive way to take in the Apple TV experience. With 4K HDR and Dolby Atmos sound, it's cinematic in every sense.

[Learn more >](#) [Buy >](#)

A black Apple TV 4K device is shown next to its Siri Remote control.

# fire tv recast Bundle

A black Amazon Fire TV Recast device is shown with its Alexa Voice Remote. The device has a circular antenna on top and a perforated front panel. The background is a dark blue gradient.

# What Speed do *I* need?

Each Device watching HD streaming content should allocate 10 Mbps. Most content is HD at the moment.

4K UHD content should allocate 25 Mbps per device. More 4K UHD content is being released daily.

# Cutting the Cord Steps to Success!



1. Research what services fit your family.
2. Use a device you already own or purchase one streaming device.
3. Try a service or two for the free trial period while maintaining your current subscriptions for no extra cost.
4. Compare the prices for the streaming services you like to your current bill and determine if your family can indeed save money.
5. Cut the Cord!

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TOGETHER

OUR FUTURE IS BRIGHT

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- [www.teammidwest.com](http://www.teammidwest.com)

- Streaming Devices

- Roku: [www.roku.com](http://www.roku.com)
- Amazon Fire:  
[https://www.amazon.com/dp/B01N32NCPM/ref=ods\\_smp\\_se\\_d\\_needle\\_prostr](https://www.amazon.com/dp/B01N32NCPM/ref=ods_smp_se_d_needle_prostr)
- Air TV:  
<https://www.airtv.net/>

- Streaming Services

- Netflix: [www.Netflix.com](http://www.Netflix.com)
- Hulu: [www.hulu.com](http://www.hulu.com)
- Sling TV: [www.sling.com](http://www.sling.com)
- Direct TV NOW:  
[www.directvnow.com](http://www.directvnow.com)
- PlayStation Vue:  
<https://www.playstation.com/en-us/network/vue/>
- Youtube TV:  
[www.tv.youtube.com](http://www.tv.youtube.com)